

KELLEY S. BURRESS

TECHNICAL DESIGNER | PRODUCT DEVELOPER | PATTERNMAKER

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CORE SKILLS

Patternmaking & Technical Design: Tech Packs • Specifications & Measurements • BOM • Technical Sketches • Fit & Sample Review • Pattern Corrections

Product Development: Woven & Knit • Stretch/Recovery • Performance Textiles • Construction • Production Feasibility • Supplier Communication

Software: Adobe Illustrator • Optitex • Gerber • MS Office

PROFESSIONAL EXPERIENCE

PURPLE | Draper, UT

Soft Goods Product Developer | 2024–Present

- Develop soft goods from concept through production, partnering with Product, Design, suppliers, and manufacturing to deliver production-ready product.
- Translate design intent into technical specifications, BOMs, construction details, and production solutions; review prototypes for fit, workmanship, quality, and manufacturability.
- Collaborate cross-functionally and with suppliers to refine construction, materials, and processes, maintaining design intent, performance, quality, and cost considerations.
- Apply advanced knowledge of woven, knit, stretch-woven, and performance textiles to develop pillows, bedding, sheets, pajamas, and other premium soft goods.

Sewing Patternmaker | 2021–2024

- Developed and modified production patterns in Illustrator, applying dimensional, construction, stretch, and material requirements. Also used Gerber and Optitex.

- Translated design concepts into accurate, production-ready sew patterns and construction solutions for sampling and production.
- Evaluated prototypes for fit, measurements, construction, and manufacturability, implementing pattern corrections as needed.
- Collaborated with Product, Design, Sourcing, Testing and international suppliers to resolve pattern, fit, construction, and material issues across development.

INDEPENDENT ALTERATIONS & DESIGN BUSINESS

Patternmaker / Sewing & Design Specialist | 2013–2021

- Provided technical pattern alteration, garment fitting, construction, and design services for a multi-location bridal group.
- Translated fit issues into precise sew patterns and construction corrections while preserving design intent and garment integrity.
- Manage multiple projects independently while meeting quality, deadline, and client requirements.

EDUCATION

Wilson College of Textiles: Textile Fundamentals, Dyes & Finishes Certifications

SLCC Fashion Institute: Assoc. Of Applied Science; Fashion Design & Patternmaking

Advanced Design: Industrial Design, CMF, Illustration, 3D modeling, Trend Forecasting

Ball State University — BFA; Fine Arts Studies, Photography